

CASE STUDY

Cymorth Llaw



Craig Hogg from Cymorth Llaw, based in Bangor recently organised Welsh courses for his staff through the Work Based Learning Programmes TILT project. Here Craig answers questions about how the TILT project has benefited the organization

Can you explain briefly your organisation's/your area of expertise?

We are one of North Wales' largest home care service providers with a nearly 15 years of successful care

What was your relationship with learning like before the course/s and has it changed since?

We have always had an extremely positive attitude toward staff training and development, as we believe the provision of quality care comes from good people with good skills. Our attitude toward training hasn't changed since we launched.

What benefit will the courses taken be to you and/or your organisation?

Increased morale and confidence with communicating in Welsh for our non-Welsh speaking staff.

How did you hear about TILT courses?

Through Bangor University website.

Why did you decide to take part in this scheme?

We felt it would be of much benefit to our front line Care Staff

What did you most like about the course/s you undertook?

The industry specific content of the learning program

How important do you think that funded business focused courses are to the Welsh Economy as a whole?

I feel it is hugely important. Any investment in the 'right skills' can only be of benefit moving forward

What would your advice be to businesses/freelancers looking to get involved with TILT courses?

The benefits are very much measurable with specific content tailored to meet our organisational objective. I would recommend this learning program to others.

TILT is part of the Work Based Learning Programme, if you would like more information about other courses the project has to offer please contact s.ghazzali@bangor.ac.uk or visit the TILT website <http://www.tiltcymru.org.uk/wordpress/bangor/>

